



# Newspaper Conway Corporation

Operators of the City-Owned Electric, Electronic, & Water Systems

## The sign stops here

Utility poles have long been the favorite advertising medium for yard sale operators, birthday party hosts and lost pet hopefuls. However, these signs can cause problems for utility workers.

"Some people come back and remove signs after an event," said Conway Corporation electric department superintendent, Jim West. "Very few people will remove the nail or staple used to attach the sign." The nails and

*(See Signs on Page 2)*



Donaghey Avenue



Donaghey Avenue & College Street

## Water department installs line in Western Oaks

A new water system is nearing completion in the Western Oaks area. Upon completion, Conway Corporation water department

crews will have installed in excess of 7,000 feet of water line providing water service to approximately 30 customers.

Western Oaks was part of a 376 acre annexation which occurred in July, 1997. Water and sewer improvements for annexations are paid for by customers. These water improvements were paid for by members of the Western Oaks Association.



Conway Corporation utility worker apprentice Brian Fason back fills an area where water line was recently laid along Nutters Chapel Road, a part of the Western Oaks annexation.



Greg Castleberry, utility worker (on backhoe), and utility worker apprentices Judy Keck (in ditch) and Scott Ussery work to install part of the 7,000 feet of line being laid in the Western Oaks area.

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This newsletter is published bimonthly by Conway Corporation, operators of the city-owned electric, electronic, and water systems. Conway Corporation is a not-for-profit organization committed to providing the best possible utility service to its customers, consistent with sound and prudent business management practices. Customer comments are welcome. Address: Conway Corporation Newsletter, P.O. 99, Conway, AR 72033 Phone: 450-6013

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# GIS in place for sewer system

Conway Corporation's engineering department recently completed a city-wide sewer inventory for inclusion into a Geographic Information System (GIS). GIS is a computer system for capturing, storing, checking, integrating, manipulating, analyzing and displaying data related to positions on the Earth's surface.

One of the popular uses of a GIS is accurate paper map reproduction. In the case of Conway Corporation's sewer system, the maps are represented as several different layers with each layer holding data about a particular feature. Each feature is linked to a position on the graphic image of a map. Layers of data are organized to be studied and to perform statistical analysis.

"Conway Corporation engineering department's crews had the difficult task of compiling site information," said Chris Boudreaux, GIS coordinator. "They spent time in the field finding manholes and collecting data including position, age, condition and pipe footage."

Once collected, that information was entered in the computer system and can now be accessed for reporting, mapping and analysis.

"The GIS will allow us to make recommendations for improvements based on a complete picture," added engineering and planning manager, Tommy Shackelford.

"Eventually, we will have this data available for each of our departments - sewer, water, electric and cable. It can be a very important tool for our crews in the field," said Shackelford.

## Attention Cable Customers:

On July 1, Conway Corporation realigned its existing channels in preparation for the launch of our digital service in October.

For a listing of channels that moved and their new locations, turn to Channel 81.

If your television is not currently recognizing the new line-up, reprogram your television and VCR using the auto preset feature on your television remote control.

Please call 450-6040 with questions.

### Arkansas Statute 5-67-103 Arkansas Act 420: Passed, 1967

#### Attaching signs to utility poles or living plants

(a) It shall be unlawful for any person, firm, corporation, or association to nail, staple, or otherwise attach or cause to be nailed, stapled, or otherwise attached, any sign, poster or billboard to any public utility pole or any living tree, shrub, or other plant located upon the rights-of-way of any public road, highway, or street in this state. However, this prohibition shall not apply to warning, safety, or identification signs attached to public utility poles by companies or cooperatives.

(b) Any person, firm, corporation, or association violating the provisions of this section shall be guilty of a misdemeanor and upon conviction shall be fined not less than fifty dollars (\$50.00) nor more than five hundred dollars (\$500), and each day that any such violation shall continue shall constitute a separate offense.

# More signs

(Continued from page 1)



Davis Street

staples left behind pose a danger to Conway Corporation linemen.

Linemen climb poles with the use of spikes attached to the sides of their footwear. The spikes are jabbed into the pole providing the support needed for climbing. "If a spike hits a nail," said West, "the lineman can lose balance and control and go down, cutting and scraping arms and legs from other nails and staples on his way to the ground."

While the department's use of basket trucks provide linemen with access and height needed to repair power lines, the opportunity still arises to climb the poles, especially during widespread outages.

"These men have enough to contend with during a power outage and don't need to have to decide whether to take the chance they will be able to dodge the nails or if they should stop and take the time to remove someone's left-behind debris before going ahead with a repair," said West.

In 1967, the Arkansas State Legislature passed Act 420 (see box at right), making it unlawful to attach signage to a utility pole.

"The cooperation of our customers in adhering to Act 420 will prevent the possibility of making a linemen already taxing job unnecessarily harder," said West.

**CARTOON NETWORK**  
**Hullyabuloo**

A Screening Party with your favorite *Cartoon Cartoons!*  
**and an appearance by The Powerpuff Girls!!!**  
**Saturday, August 10 - Shows at 10 a.m. and 1 p.m.**  
**at Agora Conference Center**  
 (705 East Siebenmorgen Road)  
**Free Tickets available at**  
 Conway Corporation beginning July 22.  
*(Seating is limited. Tickets will be distributed for each show on a first come, first served basis.)*

**Cartoon Network**  
**CARTOON CARTOONS**



**CURRENTLY UNDER CONSTRUCTION**

- Bruce Street and Donaghey Avenue: Sewer rehabilitation (Dress-up)
- Spring Valley Subdivision: Electric, Water, Sewer and CATV
- Justin Place Subdivision: Electric
- Golden Meadows Subdivision: Sewer rehabilitation
- Nottingham Estates: Water and Sewer
- College Ave.: Water main rehabilitation and Sewer main rehabilitation
- Brentwood Apartments - Electric and CATV
- I-40 Improvements at 65 North and William Clark Drive - Electric and CATV
- Brownstone Subdivision - Water and Sewer
- Western Oaks Subdivision - Water
- West Tyler Street - Bill Adkisson - Electric and CATV
- Dave Ward Drive- Murphy Oil Station - Water and Sewer
- Westlake Apartments "Phase 3" - Water and Sewer
- Western Avenue- Thompson Apartments - Water
- 2620 Persimmon Drive - Electric
- Dave Ward Drive/Extend 795 to Trey Lane - Electric and CATV
- Oak Street Metropolitan Bank - Sewer
- Dave Ward Drive Central Baptist Church - Electric and CATV
- Justin Place Subdivision - Electric

**Water Conservation Tips**

- ✓ **Add organic matter to your soil.** Organic matter such as compost, manure, peat moss, and rotted sawdust can be added to soil to improve water penetration and help hold water in the soil.
- ✓ **Limit the size of your lawn.** Lawns use 80% of water used in home landscapes. Perhaps a drought tolerant perennial bed or new patio is in order!
- ✓ **Don't overfertilize your lawn.** Plants grown at a high fertility rate need more water. Follow the recommendations from your free soil test at the County Extension Office or apply 8 lbs. of 13-13-13 per 1000 square feet each month during the growing season.

Come visit the Water Conservation Demonstration Garden on the Conway Corporation Service Center grounds at 800 South Harkrider to see some of these tips in action! The garden is changing every week, and you can see how different plants perform under a reduced water use plan.

*(Source: Faulkner County Master Gardeners)*

# Thoughts on paper

On July 1, Conway Corporation realigned its existing channels in preparation for the launch of our new digital cable service scheduled for this fall.

The channel realignment allows customers to receive our 69-channel standard tier package without a converter box.

In order to receive the channels on a television not equipped with a converter box, reprogram your television and VCR using the auto preset feature on your television remote control.

A converter box is still needed in order to receive our interactive viewing guide and premium pack-

age services and to purchase pay-per-view items.

Since announcing our plans for offering a digital service package, we have received many suggestions concerning networks our customers would like to see offered. Those suggestions will be presented to our cable programming committee at its July 11 meeting.

The digital line-up, expected to be offered beginning October 1, will include up to 40 new networks.

In addition, the proposed new digital service is expected to include 44

channels of digital music; access to up to 30 additional premium channels; and as many as 14 additional pay-per-view selections.

While a converter box will no longer be necessary to receive our current cable services, a digital converter box will be required to receive the new digital line-up. The digital box will bring an enhanced on-screen viewing guide to our customers.

A digital television is *not* required to receive the digital cable line-up.

We realize that realigning our current line-up may be temporarily inconve-

nient, however, we are excited about the opportunity it gives us to offer a wider programming selection to our customers.

Please do not hesitate to contact our customer service representatives at 450-6040 with any questions you might have about the realignment or the digital service that is just around the corner.

**RICHARD ARNOLD**  
CHIEF EXECUTIVE OFFICER

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