



Operators of the City-Owned Electric, Electronic, & Water Systems

Channels realigned July 1 to accommodate system growth Digital cable service to be offered in October

Beginning July 1, Conway Corporation will realign its existing channels in preparation for the launch of its new digital cable service coming this fall. (See listing of the proposed new alignment on Page 2)

Channel realignment will allow customers to receive our 69-channel standard tier package without a converter box. A box will be required to receive the interactive viewing guide, pay-per-view and premium package services.

Digital Service

A meeting of the Cable Programming Committee will be held in July to look at recommended networks to be included in the digital line-up.

Digital technology will enable Conway Corporation to "compress" its signals, offering more channels than were previously possible.

The digital package, expected to launch on October 1, will add up to 40 new channels to (Cable service to expand on Page 3)

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This newsletter is published bimonthly by Conway Corporation, operators of the city-owned electric, electronic, and water systems. Conway Corporation is a not-for-profit organization committed to providing the best possible utility service to its customers, consistent with sound and prudent business management practices. Customer comments are welcome. Address: Conway Corporation Newsletter, P.O. 99, Conway, AR 72033 Phone: 450-6013

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Electric department crews work to upgrade aging circuits



In an ongoing effort to upgrade circuits – some built over 40 years ago – Conway Corporation electric crews have been replacing aging circuits by installing new utility poles and upgrading to a larger wire.

The average electric circuit is two to three miles in length. "We try to upgrade one or two circuits annually," said electric department superintendent, Jim West.

"This is an on-going project," said West. "The amount of new construction and annexation limits the number of older circuits that we can change annually."

"We determine which circuits to replace by the load of each circuit, age of the circuits and age of the poles," added West.



Conway Corporation apprentice lineman Donnie Lock (photo at right), journeyman lineman Charlie Reece (in bucket) and senior lineman Lance Woodcock (on ground) work to upgrade circuits on Front Street in downtown Conway.

Conway Corporation Channel Guide

Proposed Channel Alignment Effective July 1, 2002

Standard Package

69 CHANNELS FOR \$33⁰⁰

- 2 AETN, KETS (Public TV)
- 3 USA
- 4 KARK, NBC Network - Little Rock
- 5 VH1
- 6 Conway, UCA Educational Access
- 7 KTHV, ABC Network - Little Rock
- 8 TBS
- 9 WGN
- 10 ESPN
- 11 KTHV, CBS Network - Little Rock
- 12 CNN
- 13 The Weather Channel
- 14 Headline News
- 15 TNN
- 16 KLRT, Fox
- 17 Fox News
- 18 C-SPAN 2
- 19 ABC Family
- 20 TV Land
- 21 Commercial Access
- 22 KKYK, WB, Little Rock/Pine Bluff
- 23 Nickelodeon
- 24 KASN, UPN, Channel 38, Little Rock
- 25 KVTN, UHF, Little Rock/Pine Bluff
- 26 QVC
- 27 KYPX, PAX, Channel 22 Little Rock/Pine Bluff
- 28 KKAP
- 29 TNT
- 30 Discovery
- 31 Arts & Entertainment
- 32 C-SPAN
- 33 E! Entertainment
- 34 **MTV**
- 35 **Comedy Central**
- 36 **BET**
- 37 **America's Health**
- 38 **The Travel Channel**
- 39 **CNBC**
- 40 **National Geographic**
- 41 **Outdoor Life**
- 42 **History Channel**
- 43 **Animal Planet**
- 44 **Food Network**
- 45 **Court TV**
- 47 **CMT**
- 48 **Cartoon Network**

- 49 **Game Show Network**
- 50 **SCI-FI**
- 51 **Golf Channel**
- 52 **Outdoor Channel**
- 53 **ESPN2**
- 54 **Disney Channel**
- 55 **American Movie Classics**
- 56 **Turner Classic Movies**
- 58 Home Shopping Network
- 59 Lifetime
- 60 HGTV
- 65 Fox Sports Southwest
- 66 Toon Disney
- 70 TV Guide Channel
- 77 Trinity
- 78 FX
- 79 MSNBC
- 80 EWTN
- 81 Special Events Channel
- 82 SoapNet
- 83 PBS Kids, Kids Channel
- 84 AETN 2
- 85 The Learning Channel

PAY-PER-VIEW*

- 67 INDEMAND 1
- 68 INDEMAND 2
- 69 INDEMAND 4

PREMIUM PACKAGES*

- Showtime Package.....\$10.95**
- 61 Showtime
- 62 The Movie Channel
- 71 Sundance
- 72 Flix
- Cinemax Package.....\$9.45**
- 63 Cinemax 1
- 76 More Max
- HBO Package.....\$11.95**
- 64 HBO
- 73 HBO 2
- 74 HBO Signature
- 75 HBO Family

- All 3 Premium Packages \$26.95**
- 2 Packages \$19.95**

Plain typeface = Basic Service (47 Channels)
 Bold typeface = Expanded Service (22 Channels)
 (BASIC-ONLY SERVICES: \$22.50)

*Pay-Per-View available with Standard Package

Digital Cable – Frequently Asked Questions

What is digital cable?

Digital cable is a brand new way for Conway Corporation to deliver television signals to your home. Digital technology will enable Conway Corporation to "compress" its signals, thereby offering more channels than are now possible.

Does it mean I have to buy a digital TV?

No, one of the benefits of a digital converter box is that it converts a digital signal to accommodate your current television.

Do I need to have the wiring in my home replaced?

No, digital cable works over your existing cable lines.

Do I need a separate digital converter box for each outlet?


You will need a converter box on each television on which you wish to receive digital programming. Many Conway Corporation digital customers may choose to put a digital converter box in just their living area, others may prefer to have one in every room.

Do I have to get a digital converter box to receive my current services?

No, digital cable may not be for everyone, subscribers will have the option of only taking those services they want.

How do I get Conway Corporation digital cable?

Watch for more details. Digital cable will be available to Conway Corporation customers this fall!!



free preview weekend

June 21-23, 2002

The time is right to tune in to Showtime for a summer of great entertainment!

Previews may contain G, PG, PG13, and R Rated programming. If you do not wish to receive the Free Previews in your home, please contact your service provider at 450-6040.

Cable service to expand *(Continued from page 1)*



UNDER CONSTRUCTION

- Bruce Street and Donaghey Avenue: Sewer rehabilitation (Dress-up)
- Spring Valley Subdivision: Electric, Water, Sewer and CATV
- Justin Place Subdivision: Electric
- Golden Meadows Subdivision: Sewer Rehabilitation
- Bradley Place Subdivision: Electric
- Nottingham Estates: Water and Sewer
- College Ave.: Water main rehabilitation and Sewer main rehabilitation
- Circuit S202: Parkway to Pine - Electric
- Brentwood Apartment - Electric, Water, Sewer and CATV
- I-40 Improvements at 65 N and William Clark Dr. - Electric and CATV
- Brownstone Subdivision - Water and Sewer
- Western Oaks Subdivision - Water
- Don Owen Complex - Upgrade lighting - Electric
- West Tyler Street - Bill Adkisson - Electric and CATV

WAITING TO START CONSTRUCTION:

- Prestige Subdivision - Electric, Water, Sewer and CATV
- Mill Street - Water rehabilitation
- Nottingham Estates - Electric and CATV
- Dave Ward Drive- Murphy Oil Station - Electric, Water and Sewer
- Oak Grove Commons Apts.- Middle Road - Electric, Water, Sewer and CATV
- Westlake Apartments "Phase 3" - Electric, Water, Sewer and CATV
- Western Avenue- Thompson Apartments - Electric, Water, Sewer and CATV
- Brownstone Subdivision - Electric and CATV
- Gleason Water Treatment Plant Expansion - Water
- Nottingham Estates "Phase 2" - Electric, Water, Sewer and CATV



the cable line-up. Some of the channels to be presented to the committee are represented by the logos seen here. Customers are encouraged to contact Conway Corporation by e-mailing the names of networks networks they would like to see as a part of the channel line-up. E-mail suggestions to comments@conwaycorp.net.

The proposed new digital service is also expected to include 44 channels of music; up to 30 additional premium channels; and more pay-per-view selections.

Digital cable service brings the latest advancements in industry technology into the homes of Conway Corporation subscribers.

"We realize that realigning our current line-up may cause a little inconvenience, however, we believe that the capabilities it gives us to offer a wider programming selection to our customers is worth any inconvenience," said Conway Corporation CEO Richard Arnold.

"We are excited about the package we will be able to offer our customers this fall."



Water Conservation Tips

- ✓ **Mow grass high.** The longer the grass the more roots there are to take up available water. Common bermudagrass should not be cut lower than 2 1/2 inches during the summer.
- ✓ **Sharpen your lawnmower blade.** A sharp blade cuts the grass cleanly, leaving less injury and reducing stress to the plants. A healthy plant can use water more efficiently!
- ✓ **Put your water where your roots are.** Use drip irrigation or soaker hoses in vegetable and flower gardens to avoid evaporation and over application of water.

Come visit the Water Conservation Demonstration Garden on the Conway Corporation Service Center grounds at 800 South Harkrider to see some of these tips in action! The garden is changing every week and you can see how different plants perform under a reduced water use plan.

(Source: Faulkner County Master Gardeners)

Thoughts on paper

The recent announcement by American Management Corporation that the company would stay in Conway was cause for celebration. The circumstances leading up to the announcement are cause for reflection.

The Conway Corporation board of directors recently voted to approve a loan to the City of Conway to build a parking deck in downtown Conway – one of the incentives offered to encourage American Management to keep their offices in Conway.

The loan will be paid back over 20 years at 3 percent interest.

Conway Corporation has a history rich in such activities. Seventy-three years ago, community leaders came together when the City of Conway was faced with the prospect of losing both Hendrix College and Central Baptist College due to the economic climate. At that time, Conway Corporation was asked to use earnings to fund a bond issue which would retain and foster the growth of

Conway's educational institutions – thus providing the resources for both institutions to remain in Conway.

Since that time, Conway Corporation has continued to contribute to the economic growth of our community through the purchase of major equipment for city departments and continued support to educational institutions.

The tradition established in 1929 has served both Conway Corporation and the citizens of Conway well.

American Manage-

ment Corporation is an important part of our downtown community. Conway Corporation is proud to have our business office located in downtown, and we believe that a strong and flourishing downtown is essential to our community.

RICHARD ARNOLD
CHIEF EXECUTIVE OFFICER