




















# RATE CARD

Cable Advertising

# ConwayCorp

NETWORK		CHANNEL	24-hour	18-hour	M-Sun 6a-7p	M-Sun 6p-12m	Fixed Prime
	A&E	31/515	3.00	6.00	5.00	9.00	18.00
	AMC	55/557	3.00	6.00	5.00	9.00	18.00
	Animal Planet	61/536	3.00	5.00	4.00	8.00	14.00
	BET	36/566	3.00	6.00	5.00	9.00	18.00
	Bravo	76/523	3.00	6.00	5.00	9.00	18.00
	Cartoon Network	75/555	3.00	6.00	5.00	9.00	18.00
	CNBC	39/522	3.00	5.00	4.00	8.00	14.00
	CNN	12/552	3.00	8.00	6.00	12.00	22.00
	CMT	74/569	3.00	5.00	4.00	8.00	14.00
	Comedy Central	35/562	3.00	6.00	5.00	9.00	18.00
	Discovery	30/533	3.00	6.00	5.00	9.00	18.00
	E!	63	3.00	5.00	4.00	8.00	14.00
	ESPN	10/510	3.00	8.00	6.00	12.00	22.00
	ESPN2	33/511	3.00	5.00	4.00	8.00	14.00
	Food Network	44/532	3.00	8.00	6.00	12.00	22.00
	Fox News	17/554	3.00	8.00	6.00	12.00	22.00
	Fox Sports 1	80/560	3.00	5.00	4.00	8.00	14.00
	Freeform	19/551	3.00	6.00	5.00	9.00	18.00
	FX	62/545	3.00	6.00	5.00	9.00	18.00
	Golf	78/542	3.00	5.00	4.00	8.00	14.00
	Hallmark	48/527	3.00	6.00	5.00	9.00	18.00
	Headline News	14	3.00	6.00	5.00	9.00	18.00
	HGTV	60/531	3.00	8.00	6.00	12.00	22.00

	History	42/516	3.00	6.00	5.00	9.00	18.00
	Lifetime	59/546	3.00	8.00	6.00	12.00	22.00
	MSNBC	67/553	3.00	5.00	4.00	8.00	14.00
	MTV	53/567	3.00	5.00	4.00	8.00	14.00
	NBC Sports	41/543	3.00	5.00	4.00	8.00	14.00
	NFL	43/517	3.00	5.00	4.00	8.00	14.00
	Nickelodeon	23/558	3.00	6.00	5.00	9.00	18.00
	SEC	50/580	3.00	5.00	4.00	8.00	14.00
	Paramount	15/561	3.00	5.00	4.00	8.00	14.00
	Syfy	77/521	3.00	5.00	4.00	8.00	14.00
	TLC	18/534	3.00	6.00	5.00	9.00	18.00
	TNT	29/513	3.00	8.00	6.00	12.00	22.00
	Travel	38/535	3.00	6.00	5.00	9.00	18.00
	truTV	73/564	3.00	5.00	4.00	8.00	14.00
	TV Land	20	3.00	5.00	4.00	8.00	14.00
	USA	3/518	3.00	8.00	6.00	12.00	22.00
	VH1	64/568	3.00	5.00	4.00	8.00	14.00
	WEATHER	13/548	3.00	6.00	5.00	9.00	18.00
	WTBS	8/512	3.00	8.00	6.00	12.00	22.00

### Weather Channel Crawl: \$360 per month

Rates and programming subject to change without notice. All rates are gross. Subject to pre-emption. Equal rotation not guaranteed. Major sporting events and specials (NFL, NASCAR, basketball, music awards, movie premieres, etc.), contact your Advertising Account Executive for rates.

All rates are based on :30 second spots, Mon-Sun, :60 second rates are 2x the :30 second rate. Agreements are subject to inventory availability, management approval, signed terms and conditions and credit approval.

Submitting Your Spot: Conway Corp accepts media via electronic submission. Go to [www.hightail.com/dropbox?dropbox=AdSales-Traffic](http://www.hightail.com/dropbox?dropbox=AdSales-Traffic) and enter your email address. Follow the prompts for information, including contact information, spot information, and any other information that will help us process your order efficiently. After submitting information, you will upload your video file. Upload speeds and file sizes will vary. There are currently placing no limitations on either. Acceptable file formats include: .mov, .mpg2, .avi