

Connections

BUSINESS SERVICES

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COMING SOON

Look for an exciting announcement about the future of Conway Corporation Business Services and the products we offer at the Conway Area Chamber of Commerce Annual Meeting on March 19.

Conway Corporation Business Services leading the nation in innovation, service

Conway Corporation has been delivering reliable electric service and safe drinking water at affordable rates to the Conway business community for 85 years.

Last year, Conway Corporation was formally recognized as a leader in the utility industry and was honored by the American Public Power Association with the Reliable Public Power Provider distinction for being one of the most reliable electric companies in the nation.

We are dedicated to exceeding our customers' expectations, and we pride ourselves on providing these

“Our utilities are certainly some of the best in the state, if not the nation. That goes back to some real visionary leaders [at Conway Corporation] such as Jim Brewer, Bill Hegeman & Richie Arnold now.”

Eddie Glover
US Compounding CEO
January-February 2015 *Arkansas Money & Politics*

high-quality services – but in addition to utilities, our men and women work 24 hours a day, 365 days a year to provide the Conway

business community some of the most reliable and innovative telecommunication services available in the region with

our high-speed Internet and advanced telephone network.

We are nationally known for pioneering efforts in technology and for industry-leading customer care, and we want to help you with your Internet and telephone needs so you can focus on what's really important – taking care of your business.

HIGH-SPEED INTERNET

Conway Corporation high-speed Internet gives your business an edge because you can connect to your customers, collaborate with your staff and increase your company's efficiency with a consistently fast connection.

From processing credit cards, to emailing customers, to transmitting large files or backing up data overnight – we've got you covered.

You can simply do more with speeds up to 50 Mbps and a suite of online tools to help you run your business at no additional charge

including file storage that lets you easily share files internally and externally.

“We are so spoiled with Conway Corporation ... as I travel around, I think – “Why in the world don't more cities do what Conway did?”

Allen Dodson

Attorney & former Faulkner County Judge
January-February 2015 *Arkansas Money & Politics*

Having the right Internet service means you're better equipped to handle your business's important tasks – whether you're emailing your company's biggest client a proposal, sharing a presentation with your team via video conference or offering your guests access to the pipeline.

That's why we offer three distinct packages and can even custom-build a plan for your specific needs with our growing fiber network.

Plus, we know different businesses have different data needs. Conway Corporation has no data restrictions so you have the freedom to focus on your business without limits.

Our plans are simply separated by the speed your company needs to

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Conway Corporation names Salter Construction "2014 Energy Smart Builder of the Year"

Conway Corporation recently named Salter Construction, Inc. as the 2014 Energy Smart Builder of the Year for the company's dedication to building energy-efficient homes in the Conway community.

These homes use substantially less energy than standard-built homes and help save homeowners money and energy for years to come.

Salter Construction built 11 single-family homes recognized by Conway



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Conway Corporation Major Accounts and Energy Efficient Manager David Avra recently awarded Conway Corporation Energy Smart 2014 Builder of Year honors to Salter Construction, Inc. Pictured left to right: Salter Construction Foreman Ronnie Matthews, Avra, Salter Construction President Nathan Salter and Salter Construction Vice President Brent Salter.

EDITOR Beth McCullough
CEO Richard Arnold

This newsletter is published by Conway Corporation. Conway Corporation, operator of Conway's city-owned utility systems, is dedicated to exceeding our customers' expectations in producing and delivering safe, affordable, reliable, innovative and environmentally sound utility and telecommunication services while enhancing the quality of life in our community.

Conway Corporation Newsletter
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successfully operate, and our business team can help you determine the right plan for you and your employees.

ADVANCED TELEPHONE

Whether you need to update your existing telephone service or you're starting from the beginning, Conway Corporation telephone offers a range of solutions designed for both small and large businesses.

Our voice over Internet protocol (VoIP) digital telephone service makes you and your business more accessible while providing cost savings and reliability because the digital technology significantly reduces dropped calls and bad connections.

Our service ensures a secure, reliable calling environment with exceptional voice clarity that

Conway Corporation gives our community a strategic advantage in many ways. They were the third city in the nation and fifth in the world to offer high-speed Internet access. Communities across our nation are still working for this type of access today. We have high-speed service supported by a responsive, local team. We're not talking to someone in a call center in an unknown location. Speed, reliability and service give us a unique selling point for tech companies.

Brad Lacy
President & Chief Executive Officer
Conway Area Chamber of Commerce & Conway Development Corporation

offers unlimited local and long-distance calling with advanced call management features that help your business and employees stay reachable whether they're in the office or on the road.

With Conway Corporation Business Telephone you can:

- Activate and disable calling features as needed with an end-user portal
- Retrieve voicemails via phone or email
- Customize features such as find me/ follow me, call forward, voicemail, etc.
- Show a single number for outgoing calls for the entire company
- Set phones to ring

multiple devices at the same time or in a particular order

With Conway Corporation business services, it's easy to maximize your productivity.

Our experts will help ensure you have the right packages then help ensure your preparation, installation and day-to-day experiences keep you focused on your business rather than the underlying technology.

As a business customer, you will also have access to our award-winning business services support team, plus we have priority customer service and technical support available including nights

and weekends.

Best of all, Conway Corporation offers outstanding utility and telecommunication services from one leading provider.

That means everything for your electric, water, cable, Internet and telephone on a single, easy to manage invoice from one local company invested in you, your business and your community.

Contact Commercial Account Executive Eleise Myers at 548-3056 or eleise.myers@conwaycorp.com and let Conway Corporation be your technology business partner.



CONWAY CORPORATION ADVERTISING *TARGET YOUR AUDIENCE WITH CABLE TV*

Conway Corporation customers can harness the unique power of television and advertise on 23 popular cable networks ranging from sports to lifestyle to news, so businesses can reach potential customers who share similar interests. Plus, cable advertising is extremely affordable, and Conway Corporation can help produce your commercial.

501-450-6000 | www.conwaycorp.com/services/cable-advertising



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Corporation as being Energy Smart homes in 2014 and already has additional homes under construction for 2015.

"Salter Construction has been committed to building homes that meet or exceed Conway Corporation Energy Smart criteria since the Energy Smart New Home program was developed in 2009," Conway Corporation Major Accounts and Energy Efficiency Manager David Avra said.

"In that time they have built a total of 40 Energy Smart homes as well as 18 apartments to Energy Smart specifications in the Village at Hendrix."

Energy Smart specifications are based on the United States Department of Energy recommendations. Energy Smart homes can save 20 to 30 percent energy use over a standard built home thanks to a variety of energy-efficient features including insulation, high-performance

windows, tight ducts and efficient heating and cooling equipment.

"The savings generated for the Energy Smart homes and apartments built by Salter are well over \$400,000 throughout the life expectancy of all buildings combined," Avra said.

Salter Construction has been in the commercial and residential construction business since 1975. They are one of the largest family owned construction and

real estate development companies in the state.

"We build Energy Smart homes because we feel that it's the right thing to do," said Nathan Salter, Vice President of Salter Construction, Inc.

Customers interested in learning more about Energy Smart homes or builders interested in building Energy Smart homes can visit conwaycorp.com/services/electric and click on the Energy Smart tab.