

CONNECTED

Conway Corp Newsletter Spring 2019 | Vol. 31 | No. 2 Powering Conway since 1929.



Conway Corp board elects new member

Denise Perry will begin a seven-year term on Conway Corp's Board of Directors. | P. 2



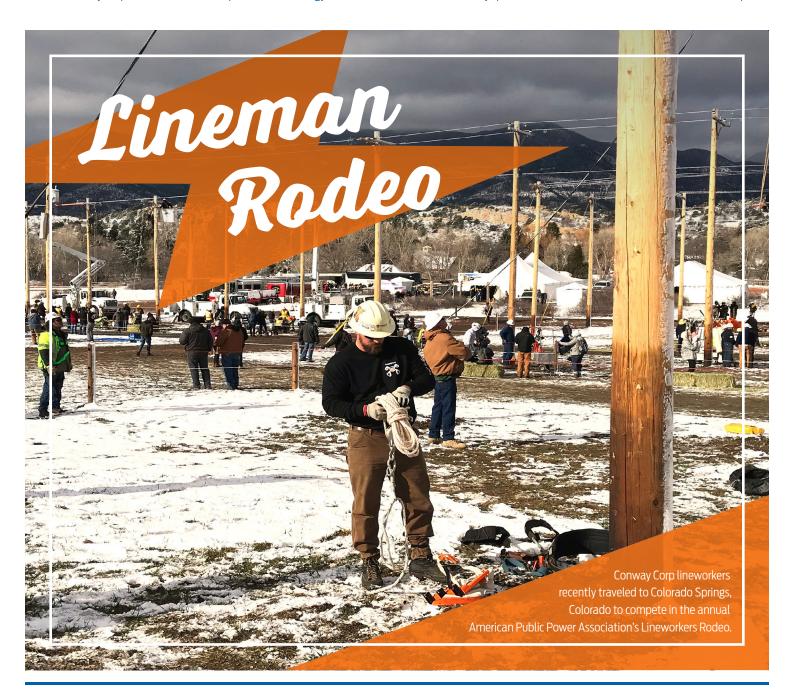
Conway Corp names Builder of the Year

Kevin and Tom Watson were honored for building energy-efficient homes in the community. | P.3



Ninja now accessible through Amazon Alexa

Conway Corp Ninja now works with Amazon Alexa devices. | P. 4



























PERRY ELECTED TO CONWAY CORP BOARD OF DIRECTORS

The Conway Corp board of directors recently elected Rosalyn Denise Perry to serve a seven-year term on the board, beginning May 8, 2019.

Perry has been in real estate since 2009 and has been involved in the Conway community for many years. She was formerly a teacher at Ellen Smith Elementary School and served as a board member for Habitat for Humanity. She currently serves a number of organizations in the community, including the Community



Rosalyn Denise Perry

Council for Reynolds Performance Hall, the Faulkner County Board of Realtors Diversity Committee, the Arkansas Realtors Association, the Arkansas Association of Realtist, the National Association of Realtors and the UCA Black Alumni Association. She is a 2018 graduate of the Conway Area Leadership Institute.

Perry graduated from the University of Central Arkansas with a Bachelor of Science in education in the fall of 1996. She and husband Christopher have one son, Jeremiah.

The board elects one director annually to serve a seven-year term.

Other board members are Tom Courtway, Lindsay Henderson, Ray Kordsmeier, Jake Nabholz, Brad Teague and Bob Whitehouse. Perry replaces Greg Murry, whose term ended May 7, 2019.





AMERICAN PUBLIC POWER ASSOCIATION LINEWORKERS RODEO

n March, a crew of Conway Corp electric lineworkers traveled to Colorado Springs, Colorado to compete in the annual American Public Power Association's Lineworkers Rodeo.

During the event,
Conway Corp
competed alongside more
than 400 other public power
electric lineworkers from across the
nation for professional recognition while
also attending training courses and practicing
essential skills. The rodeo allows linemen the

opportunity to enhance their skills and exchange practices with peers from other utilities from around the country.

Apprentice Lineman Si Anthony and Lance Heer competed in the apprentice events, including Hurtman Rescue, Service Connection, Load Transfer, Fuse Replacement and a written exam.

Competition events were judged on safety, work practices, neatness, ability, equipment handling and timely event completion.

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BUILDERS OF THE YEAR: KEVIN & TOM WATSON



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- DAVID AVRA

ENERGY SMART HOMES

n February, Conway Corp named Kevin Watson of Watson Homes and Tom Watson of Tom Watson Construction the 2018 Energy Smart Builders of the Year. The award honors their

dedication to building energy-efficient homes in Conway. Energy Smart homes use less energy than standard-built homes and help save homeowners money and energy for years to come.

Conway Corp recognized 25 homes built by Watson Homes and Tom Watson Construction as being Energy Smart in 2018. The builders currently have nine Energy Smart homes under construction. including seven in the Robynmar Subdivision, a

45-lot development being built exclusively by Watson Homes and Tom Watson Construction.

"Kevin and Tom have been committed to

building homes that meet or exceed Conway Corp Energy Smart criteria since the Energy Smart New Home program was developed in 2009," Conway Corp Major Accounts and Energy

Avra said.

Energy Smart specifications are based on the United States Department of Energy recommendations. Energy Smart homes can save 20 to 30 percent energy use over a standard built home thanks to a variety of energy-efficient features including insulation, high-performance windows, tight ducts and efficient heating and cooling equipment.

"More than 900 Energy Smart homes have been built since the program began in 2009 with an estimated accumulative energy savings to the homeowners of \$1,102,100," Avra said.

Efficiency Manager David

CONWAY CORP BOARD APPROVED .IIISTMFNTS

he Conway Corp Board of Directors approved a rate adjustment to several cable video packages during its April meeting.

"We are annually faced with rate increases from broadcast and programming networks, and we must pass those increases through to our customers," Chief Financial Officer Tracy Moore said.

"Our goal is to provide customers with the highest level of service possible at an affordable rate, but we cannot provide it below our cost."

Customers will see a \$6.45 increase for starter video service and a \$1.00 increase for the Digital Plus package.

Additionally, the Showtime package will increase from \$15.95 to \$16.95. There will also be increases in the hotel standard, hotel plus, institutional standard and institutional plus packages. Hotel standard and institutional standard will both increase \$2.60, while hotel plus and institutional plus will both increase \$2.85.

There are no changes in monthly equipment or equipment rental fees.

Rate adjustments will be effective June 1, 2019.

To learn more about Conway Corp video services. call 501-450-6000 or visit conwaycorp.com.

To learn more about Energy Smart, visit ConwayCorp.com and click on the Energy Smart tab or call 501-450-6000.

ConwayCorp.com

ALEXA, WATCH TEENAGE MUTANT NINJA TURTLES.



CONWAY CORP NINJA ADDS VOICE CONTROL THROUGH AMAZON ALEXA

Voice control is now a part of the Ninja viewing experience. Conway Corp Ninja users can search, discover and control live TV, on-demand content, and recordings using their voice. Compatible with all Amazon Alexa-enabled devices, Ninja supports voice controls for a range of features to provide an exceptional video experience for consumers.

These include quick channel changes, search, user interface navigation, trick play management, and playback of timeshift TV, VOD and DVR recordings. Alexa can tune to channel numbers or networks, search for keywords or phrases, fast forward, rewind, pause or go live with the Ninja system. In order to get started, customers should find and enable the "Conway" skill in their Alexa app.

To learn more about Amazon Alexa and Conway Corp Ninja, visit ConwayCorp.com and click on the video tab or call 501-450-6000.

2018 CONWAY CORP ANNUAL REPORT



The 2018 Conway Corp annual report is available online at conwaycorp.com/who-we-are



CONWAY CORP AT RUTH DOYLE STEM NIGHT

Conway Corp employees recently spent an evening at Ruth Doyle Middle School sharing information on the science, technology, engineering and math behind our services. Eli (on left) won a Kano computer kit for correctly answering questions about the science behind Conway Corp.



Spring 2019

KEEPING CONNECTIONS A MESSAGE FROM THE CEO

n the Winter 2019 issue of this newsletter, I shared information concerning Conway Corp's water quality study. In this issue, I wanted to share some progress we have made as a result of that study.

In 2018, Conway Corp partnered with Garver Engineers, Arizona State University and the University of Central Arkansas to conduct a bench scale study to analyze the chemicals in our drinking water treatment.

In our March board meeting, the board of directors approved a 5-year contract with the UCA College of Natural Science and Mathematics for them to continue testing water for the natural constituents in water that impact taste and odor. The Biology Department will be taking a leadership role providing undergraduate and graduate students the opportunity to be a part of water quality monitoring tests.

This proactive testing will help Conway Corp have an early understanding of the occurrence of these nuisance chemicals from natural algal activity in the lake and allow appropriate treatment changes to ensure good tasting water for our customers.



Activated carbon is commonly used to absorb natural organic compounds, taste and odor compounds, and synthetic organic chemicals in drinking water treatment.

Prior to the study, Conway Corp used this process at our water treatment facility. The study revealed that we should add carbon intake at the water source to help alleviate taste and odor issues.

Our engineering and water departments have implemented an interim solution to allow us to do that this year and will complete construction on a permanent solution in 2020.

In addition, our teams are looking at timber management, stabilization

of the lake banks and other ways that we can protect the lake and maintain a high quality of water for our community.

We are thankful for the partnership with UCA and for the work of the Faulkner County Conservation District, Natural Resources Conservation Service Mississippi River Basin Healthy Watersheds Initiative – all have been instrumental as we work to protect our water source and ensure excellent water quality.

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Conway Corp
Chief Executive Officer

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NINJA ACCESSIBILITY ON AMAZON ALEXA

Conway Corp Ninja is all about stealth – making your TV experience smooth, simple and lightning fast. And now you have more control than ever with hands-free voice control on your Amazon Alexa device. Enable the Conway skill on your Amazon Alexa app today to get started!

FEATURING

- Tune to channel numbers/networks
- · Fast forward, rewind, pause & go live
- Search using keywords or phrases
- Much more!

